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GLOBAL SHIFT KEY DRIVERS

- URBANIZATION
- INNOVATION & TECHNOLOGY
- LARGER, MORE COMPLEX PROJECTS
- SUSTAINABILITY

GENESIS & CONTEXT



Industry Agenda

Shaping the Future of Construction A Breakthrough in Mindset and Technology

Prepared in collaboration with The Boston Consulting Group



May 2016



Shaping the Future of Construction Inspiring innovators redefine the industry

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February 2017

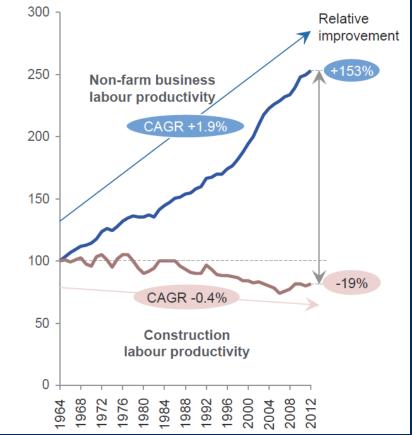
MEGATRENDS SHAPING THE CONSTRUCTION INDUSTRY'S FUTURE



CONSTRUCTION INDUSTRY FACTS

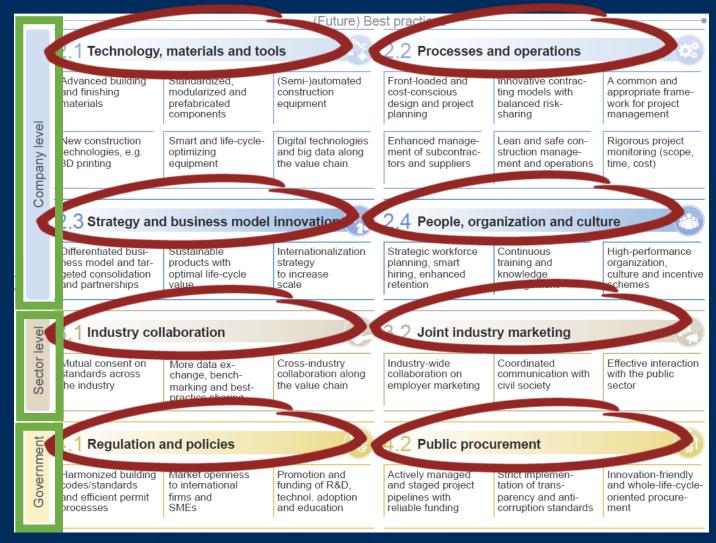
US INDUSTRY PRODUCTIVITY & PERFORMANCE 1964 - 2012

Index of US labour productivity¹



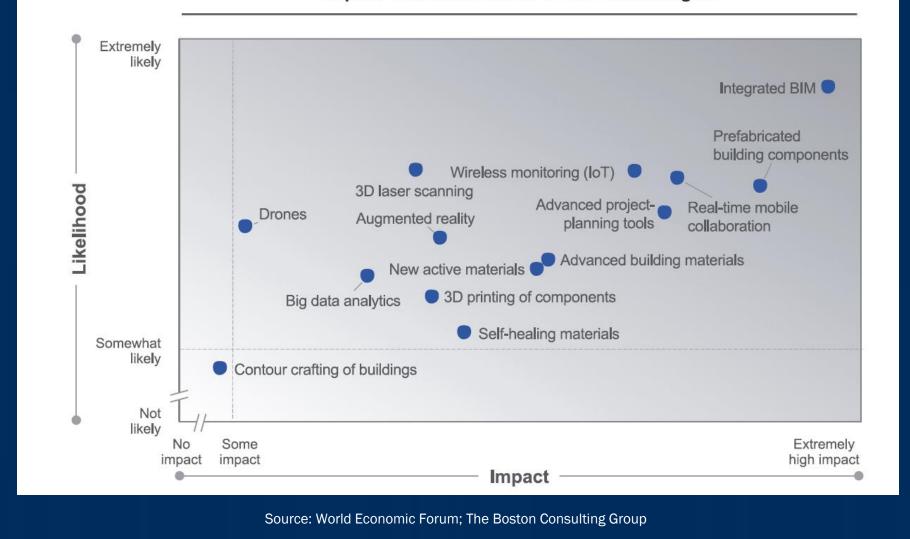
Construction industry accounts for 6% of global GDP 1% Increase in worldwide productivity results in \$100B In annual savings

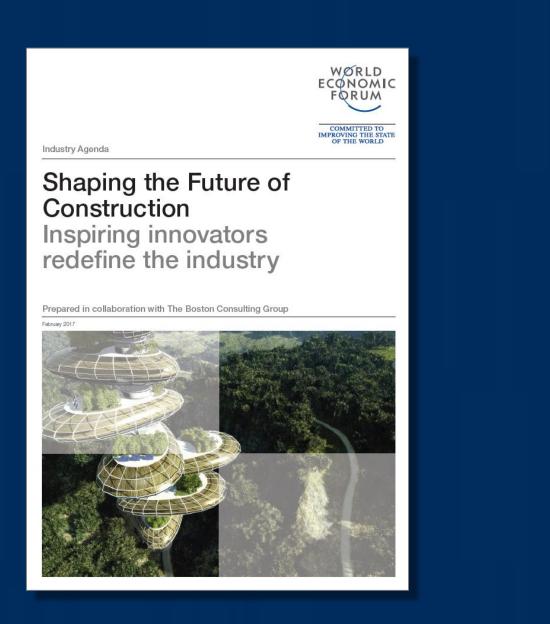
HOW DO WE MEET THE CHALLENGE?



NEW TECHNOLOGIES

Impact-likelihood matrix of new technologies





INNOVATION CASE STUDIES

___ State-of-the-art implementation _____



The Edge – the world's most sustainable office building



New Karolinska Hospital the largest hospital PPP for a leading health-care institution



Anglian Water's @One Alliance a leading industry alliance in the water sector



Moladi – one of the world's most scalable, affordable and socially accepted housing systems



Burj Khalifa – the world's tallest building



Record holder for fastest construction of a 50+ storey skyscraper

3D-printed steel bridge



ADITAZZ Disruptive innovator auto-mating building design

Creator of the world's first



Pioneer of 3D-printed houses at scale



UPTAKE Predictive Analytics startup – Forbes's hottest startup of 2015

9 KEY SUCCESS FACTORS FOR INNOVATION



Develop a vision and **instil an innovation culture** that challenges the construction industry's status quo

Establish product platforms rather than taking an individual-

Create talented, multi-disciplinary teams, and devise an agile
organisation to accelerate innovation

Take a customer-centric approach to devising innovations, starting from the pain points of construction clients and asset end-users

Turning ideas into reality project perspective, to create the business case for innovation **Develop pilot projects and prototypes** to demonstrate the potential and provide proof of value

Nurture the broader ecosystem necessary for implementing the innovation, by developing the (local) supply chain and partnerships

Succeeding in the market

Embrace business-model innovation alongside technological innovation in Engineering & Construction

8 Advocate new ways of contracting to enable and incentivize effective collaboration with project owners from Day 1

Shape the regulatory environment proactively to enable and promote adoption of the innovation